

LAUREN TALBOT

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EDUCATION

California Polytechnic State University, San Luis Obispo
Major: *Bachelor of Science, Graphic Communication* | Concentration: *Graphic Communication Management*
Conferred March 2019 | Overall GPA: 3.6

WORK EXPERIENCE

Lead Graphic Designer June 2019 – Present

4/14 Movement | Fort Collins, CO
New brand design including logo, branding guide, and web page wire frames. Ensure consistent branding and design across all media and communicate with international board members.

Director of Communication April 2019 – July 2019

Mountainbrook Church | San Luis Obispo, CA
In addition to graphic design duties, planned event promotion schedules, oversaw all social media pages, file storage and naming conventions, created branding guidelines. Implemented systems for future organizational efficiency.

Graphic Designer October 2018 – April 2019, September 2019 – Present

Mountainbrook Church | San Luis Obispo, CA
Managed design and output of weekly and special projects, including website management, social media content, weekly bulletins, and announcement slides/posters. Oversaw a team of three Creative Interns alongside the Creative Pastor.

Graphic Designer January 2017 – Present

MTC Web Design | Vista, CA
Create technical graphics using Adobe Illustrator for MTC Web's clients. Work includes illustrating chiropractic techniques for medical manuals as well as customizing, editing, and distributing medical videos.

Marketing Intern Summer 2017

Callaway Golf, OGIO, S.A.F.E. | Carlsbad, CA
Experienced the business and project management sides of the sporting equipment industry. Aided in the integration of Callaway's newest acquisition, OGIO. Chosen for a planning team for the San Diego Advertising Fund for Emergencies' annual charity golf tournament.

Marketing Intern Summer 2016

Callaway Golf | Carlsbad, CA
Worked with Callaway's Graphics Team creating graphics for print. Chosen to assist on the 2017 golf ball packaging press run in Indianapolis with two other designers. Shadowed Callaway's Interactive Designer and designed graphics for their website and social media.

SKILLS

+ Adobe InDesign	+ Adobe Bridge	+ MailChimp
+ Adobe Illustrator	+ Microsoft Office Suite	+ Screen Printing
+ Adobe Photoshop	+ Instagram & Facebook	+ HTML & CSS
+ Adobe Acrobat	+ YouTube	+ Squarespace/Weebly

LEADERSHIP & AWARDS

Community Group Leader June 2018 – June 2019

Co-led a group of fifteen plus college sophomores in weekly bible study and one-on-one meetings.

Ministry Team Leader June 2017 – June 2018

Women's Team | CRU Central Coast
Led a team of fifteen and facilitated event planning. Responsible for organizing 2018 Women's Retreat.

Team Captain Spring 2017

Intramural Volleyball | Cal Poly
Initiated a team of ten and organized attendance for weekly games.

Dean's List 2015, 2017 – 2019

Cal Poly
Awarded Fall 2015, Winter 2017, Spring 2017, Fall 2017, Winter 2018, Spring 2018, Fall 2018 and Winter 2019.

OTHER EXPERIENCE

Study Abroad: Cal Poly London July 2018 – August 2018

Spent six weeks in London taking a full quarter of Cal Poly classes and exploring Europe. Experienced the diverse culture of London both in and outside of the classroom with both Cal Poly and London-based professors..